



## Agency Programme

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“Do you have connections with Transporters, Truck Owners & Brokers?

Do you want to earn extra money above your regular employment income?”

**If your answer is yes, we have something to offer!!**

Our Agency Programme offers unique opportunity to people who have a burning desire to succeed in life. At LoadJunction you can enjoy unlimited income & personal satisfaction, please read more about this opportunity which can change your life.

## How to become agent

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1

Apply for Agency Program

2

Selection process

3

Training Process & certification

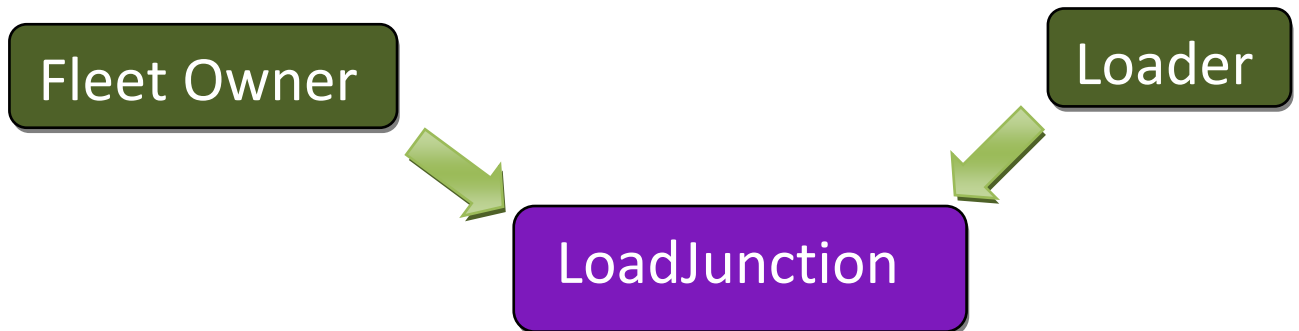
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Becoming LoadJunction Agent



## Our Concept

*// Load-Fleet matching is internet based technology successfully adopted by transportation industry in America & Canada for more than 15 years. Indian transport sector is now ready to adopt such technology which would benefit Transporters, Truck Owners, brokers, intermediaries and Corporate to perform their day to day transactions. //*



One can get exact career information and also the data on the probable routes of transportation. The ecommerce portal is considered as the quickest and most cost-efficient way for transporter in near future to deliver your goods from pickup point to the final destination.

Through an ecommerce based portal the transporters, vehicle owners can avail tons of truck loads & vehicle details on daily basis and all through the day (24x7) so that every demand and supply appearing in the Industry on all India basis are matched.

A ecommerce based portal provides a wide array of useful information for the trip planning that vary from ratings for trucking lanes, locations for truck stops, automatic matching for trucks and loads, backhaul planning, accurate mileage reports, weather and road condition reports, and credit information for freight holders along with other things.



## Who can Apply

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- ▶ *Individual having fire in their belly, outgoing & ambitious*
- ▶ *Individual who are focused, Hard working, well networked with a drive to succeed*
- ▶ *Individual with background in transport sector*
- ▶ *Should be at least 21 years on the date of application*
- ▶ *Graduation is bare minimum qualification*

## Why you should choose Agency Program of LoadJunction

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- ▶ *Opportunity to increase your revenue and grow repeat business*
- ▶ *A sustainable business model that allows you to grow continuously*
- ▶ *Access to a holistic basket of products allowing you to cover all the end-to-end needs of clients*
- ▶ *Opportunity to diversify, along with the company, into various arenas of Transport-Oriented Businesses – which is the fastest growing industry segment in India*
- ▶ *To cater to the changing needs of customers we keep on customizing our Products on a regular basis to keep ourselves in synchronize with the Market. You will always have best of the product offerinas to cater to the*



## Agency Commission

**LoadJunction offers three different plans to their customers**

- Corporate Plan (Rs.9999 / month),
- Premium Plan (Rs.1999 / month) and
- Standard (Rs.999 / month).

An agent would get commission based on plans he/she sells & collects subscription fees. Agency Commission would be 25% of subscription amount for the first sale and 10% of subscription amount of renewals. Average performer within four months earn more than Rs.50,000/- from Load Junction. Please refer calculation below

| Plan | First Month |         |       | Second Month |         |        | Third Month |         |        | Fourth Month |         |        |
|------|-------------|---------|-------|--------------|---------|--------|-------------|---------|--------|--------------|---------|--------|
|      | New         | Renewal | Rs    | New          | Renewal | Rs     | New         | Renewal | Rs     | New          | Renewal | Rs     |
| 999  | 10          | 0       | 2,498 | 15           | 10      | 4,745  | 20          | 25      | 7,493  | 30           | 55      | 12,987 |
| 1999 | 5           | 0       | 2,499 | 7            | 5       | 4,498  | 10          | 12      | 7,396  | 15           | 27      | 12,894 |
| 9999 | 1           | 0       | 2,500 | 2            | 1       | 5,999  | 3           | 3       | 10,499 | 5            | 8       | 20,498 |
|      |             |         | 7,496 |              |         | 15,242 |             |         | 25,388 |              |         | 46,379 |

Your initial collection of Rs.5,000/- goes to your pocket. Initial subscription of Rs.5000/- collected by an agent of first sale / registration for a particular month would be paid back fully. Agent collecting subscription of Rs.50,000/- per month would be absorbed in Company's payroll as Sales executives.

## Training & Support

On being selected as agent for LoadJunction you would get training & support mentioned below

- LoadJunction concepts
- 24/7 online support
- Target Customer, database, sales pitch, customer needs & requirements
- LoadJunction sales literature (brochure, video's and demos)
- Registration process
- Payment process

Agents can undertake our 'LoadJunction Certificate for agents' certificated online training programme. The training has been developed to encourage agents to become our marketing partners and enable you to effectively promote LoadJunction service. The course will develop your ability to provide high-quality information, resources and services to clients seeking to register in LoadJunction. You are welcome to do our live online training sessions as often as you want.



## Testimonials

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“ This was long awaited in Indian market some enterprise had been working on it but stopped midway. This is a very useful tool for people of logistic industry. Many a problem and freight pricing can also be planned. Good, looking forward to know more about your product. ”  
- DM Logistics, BOCIL

“ very useful information for us and our related industries... ”  
- Manager - EXIM, LG Electronics India Pvt. Ltd.

“ really very good idea of real time information... ”  
- Logistics Officer, Pepsico Beverages Company

“ Good Concept ”  
- Regional Logistics Controller, Videocon Industries Ltd.

“ it seems to a promising concept to be started in India in consideration of current situation of truck movements and load management at PAN India level. This kind of concept can change the way of handling demand and supply of load trucks ”  
- Sr.Manager, Huawei Telecommunication (India) Co. Pvt.Ltd.

“ Certainly I liked the concept and it can be beneficial to entire value chain ”  
- Logistics & Distribution Manager, DuPont PHI

“ This is a very good concept and should be put in use... ”  
- President - Logistics, Jindal Steel & Power Ltd.

“ The idea looks very good ”  
- Manager - Logistics, FLSmidth

“ Yes Great, this is very good concept, since we are in this field from quite a long time hence we were feeling that this type of web page should be there which will provide all type of information in one place/page regarding requirement of transportation/availability of trucks/tankers, list of transporters, rates on daily basis as per destination for all kinds of product liquid/solid which will help all in logistics sector. Small scale industries those who cannot afford separate logistic cell, and also a small transporter without appointing more people they can also find out the loads as well as return loads every were in India shall be benefited of this portal. Great congratulation to all to come out with a unique concept ”  
- Manager - Logistics, ABG Cement Ltd.

“ The concept sounds really good & seems to be of great help for backhauls ”  
- MD, Entire Logistics Pvt. Ltd.